

OLEKSII TATARKO

Senior Product Designer | Vancouver, Canada

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EXPERIENCE

OmniSolu Lab / Senior Product Designer

Vancouver, CA / Sep 2022 - Up to now

- Spearheaded the design of the **Roam project**, a mobile and web application, managing the entire design process from concept to launch.
- Delivered intuitive and engaging designs that contributed to attracting over **50,000 users** to the mobile app.
- Played a pivotal role in securing **\$5 million in funding** by presenting compelling design solutions to investors and stakeholders.
- Designed Mojo GoGo, an **AI agent platform** for personal, emotional, and professional support, boosting engagement by 20% and task completion by 25%.
- Developed a comprehensive **design system in Figma**, enhancing cross-functional collaboration and reducing design errors by **30%**.
- Presented design concepts to investors, engineering teams, and CEOs, ensuring alignment and enhancing project outcomes.
- Conducted usability testing to refine designs, leading to a 45% increase in user satisfaction and a 30% faster onboarding process.

Raviga Group / Product Designer

London, UK / July 2020 - August 2022

- Designed a B2B platforms "**ClassManager**" and "**Stage Stubs**", improving user workflows and delivering high-fidelity prototypes.
- Partnered with developers to create reusable components using **Tailwind CSS** and **Vue.js**, ensuring a cohesive design language.
- Established style guides and scalable **design system** to maintain uniformity across applications.
- Collaborated closely with product managers and developers to iterate on designs based on stakeholder feedback and technical feasibility, optimizing the platform for B2B clients.
- Conducted user research to inform design decisions, ensuring solutions aligned with client and user needs.

Lynx Digital Agency / UI Designer, Web Developer

Kyiv, UA / Sep 2019 - July 2020

- Designed and launched 15 websites using HTML, CSS, Elementor, and WordPress CMS, meeting diverse business requirements.
- Focused on user-centred design principles, improving client satisfaction and usability.
- Worked with developers and project managers to deliver high-quality websites on time.

SKILLS

User Research, User Interface Design, Usability Testing, Graphic Design, Interviews, Surveys, Card Sorting, Heuristic Evaluation, Personas, Competitive Analysis, CJM, Wireframing and Prototyping, Design Thinking, Information Architecture, User Empathy, Interactive Design, Agile, HTML, CSS, Basic JavaScript, React, VueJS, A/B Testing, Responsive Design, Interaction Design.

TOOLS

Figma, Adobe Creative Suite, ChatGPT-4, MidJourney, InVision Studio, Marvel, Miro, FlowMapp, UXPin, Webflow, Wireframe.cc, Protocie, Typeform, Framer, Git, Tailwind CSS, Bootstrap, Material UI, WordPress.

EDUCATION

Ukrainian National University

Sep 2013 – Feb 2019

Master's degree - **Marketing**

BCIT

Aug 2021 - January 2022

Web Design Technologies

The Interaction Design Foundation

Sep 2021 - June 2022

Human-Computer Interaction.

Behavioral Neuroscience