

OLEKSII TATARKO

Senior Product Designer | Vancouver, Canada

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EXPERIENCE

OmniSolu Lab / Senior Product Designer

Vancouver, CA / Sep 2022 - Up to now

- Serving as Senior Designer for the Roam project, successfully launching a mobile app and securing \$20 million in investor funding for a web3 startup in 2023.
- Designing and implementing a comprehensive Design System using Figma tokens, enhancing collaboration with developers.
- Conducting extensive user research, leading to a 45% increase in user satisfaction and a 30% reduction in onboarding time.
- Creating user personas, wireframes, and prototypes, resulting in a 40% reduction in user interface navigation issues.
- Contributing to 7 Web3, DeFi, and E-Commerce projects using Agile while collaborating with cross-functional teams and the marketing department to gather and analyze user data.
- Producing immersive videos using After Effects and the 3D Element plugin, saving the company \$15,000 by eliminating the need for outsourcing.
- Peaching presentations to key stakeholders, including investors and CEOs, to communicate project progress, insights, and strategic recommendations, while mentoring a junior designer to foster professional growth and development within the team.

Raviga Group / UX/UI Designer

London, UK / July 2020 - August 2022

- Conducted extensive user research to understand market needs and user preferences in the event ticketing industry.
- Created wireframes, prototypes, and high-fidelity designs for the platform's user interface, ensuring seamless navigation and intuitive user experiences.
- Collaborated closely with stakeholders, including product managers and developers, to iterate on designs based on feedback and technical feasibility.
- Established and maintained design systems and style guides to ensure consistency across the platform.
- Developed reusable components using Tailwind CSS and Vue.js to streamline development and maintain a cohesive design language.
- Conducted usability testing and gathering feedback from users to continuously improve the platform's design and functionality.

Lynx Digital Agency / UI Designer, Web Developer

Kyiv, UA / Sep 2019 - July 2020

I crafted websites for diverse business needs using HTML, CSS, Elementor, and WordPress CMS.

- Expertly developed and launched 15 business websites catering to diverse client needs, utilizing HTML, CSS, Elementor, and WordPress CMS.
- Drove the implementation of user-centric design solutions, contributing to the success of diverse projects.

SKILLS

User Research, User Interface Design, Usability Testing, Graphic Design, Interviews, Surveys, Card Sorting, Heuristic Evaluation, Personas, Competitive Analysis, CJM, Wireframing and Prototyping, Design Thinking, Information Architecture, User Empathy, Interactive Design, Agile, HTML, CSS, Basic JavaScript, A/B Testing, Responsive Design, Interaction Design.

TOOLS

Figma, Adobe Creative Suite, ChatGPT-4, MidJourney, InVision Studio, Marvel, Miro, FlowMapp, UXPin, Webflow, Wireframe.cc, Protopie, Typeform, Framer, Git, Tailwind CSS, Bootstrap, Material UI, WordPress.

EDUCATION

Ukrainian National University

Sep 2013 – Feb 2019

Master's degree - Marketing

BCIT

Aug 2021 - January 2022

Web Design Technologies

The Interaction Design Foundation

Sep 2021 - June 2022

Human-Computer Interaction.

Behavioral Neuroscience